Tinnitus Treatment Solutions® Expands Its Service Into Canada

 The company, which provides comprehensive care for sufferers of ringing ears via telemedicine, also operates in the U.S. and the U.K.

Campbell, CA – March 23, 2015 –<u>Tinnitus Treatment Solutions</u> (TTS), a provider of solutions and care for those suffering from tinnitus (ringing in the ears), announces the expansion of its expert tinnitus care services into Canada. The service had previously only been available in the U.S. and the U.K.

An estimated 1 in 10 adults suffers from ringing ears. Often the condition is chronic and can be extremely debilitating. Many are told to "just live with it," but there are ways in which tinnitus can be effectively managed such that the patient may experience symptom relief. In order to address both the neural and perceptual components of this condition, TTS audiologists offer a sound therapy approach to tinnitus management called $HaRT^{m}$: Habituation and Retraining Therapy.

Treatment includes a free consultation, integrated patient education, tinnitus counseling, and support provided via phone and internet. Care and guidance on the use of sound therapy is provided both directly to the patient via phone and internet, and in person as needed for the custom programming of tinnitus hearing aids. Certain handheld sound therapy devices can be programmed directly in the patient's home via an internet connection. In this way patients in remote areas or those hindered by mobility issues are still able to obtain treatment. This approach, combining teleaudiology and in-person care as needed, can address the "gap in care" between the limited number of providers and millions of suffering patients.

Many patients with tinnitus also have hearing loss. TTS is able to address that as well, as these are separate, but related conditions. "Every patient is unique," said Dr. Nicole King, TTS audiologist. "But we know that both tinnitus and hearing loss can often be successfully managed. Untreated chronic tinnitus can lead to increased stress and anxiety as well as difficulty sleeping. Untreated hearing loss has been associated with cognitive decline, and creates its own challenges as the patient struggles to hear properly in different environments. We are delighted to be able to help more sufferers with expansion of our services into Canada."

About Tinnitus Treatment Solutions

Tinnitus Treatment Solutions is an independent professional organization comprised of audiologists specializing in tinnitus counseling and education services. We facilitate screening and treatment of tinnitus patients and offer superior patient-centered care using a sound therapy based approach delivered via modern tele-audiology tools. Visit us online at www.ttsrelief.com